

THE SPOKESMAN-REVIEW **Spokane Daily Chronicle**

MORNING SUNDAY EVENING WEEKLY

COVER SPOKANE AND INLAND EMPIRE LIKE THE SUNSHINE



ENLARGED HOME OF THE COWLES PUBLICATIONS



HEART OF PACIFIC NORTHWEST
"The American Wonderland"

**DOMINANT
FARM MAGAZINES**
THE WASHINGTON FARMER
THE OREGON FARMER
THE IDAHO FARMER

SPOKANE, WASHINGTON
November 17, 1936

Ione S. Adair
Moscow, Idaho

Dr. 6 24
11/19/36

Dear Mr. Adair:

We are in receipt of your letter enclosing classified advertisement to be inserted in The Spokesman-Review.

Before inserting your ad however we thought it best to write and advise you of the exact cost in order to avoid any misunderstanding.

Your ad will count 26 words and the cost for one insertion would be \$1.04; three consecutive days would be \$2.08 or one week would be \$4.16.

We would suggest that you insert your ad to run for a period of three days or a week in both The Spokesman-Review and Spokane Daily Chronicle as you would then be reaching practically everyone in our territory interested.

The cost for three days in both papers would be \$3.12 or \$6.24 for a week.

Enclosed you will find a folder of rates for your convenience.

Thanking you and hoping to hear from you soon, together with remittance to cover the cost, we are

Yours very truly,

THE SPOKESMAN-REVIEW and SPOKANE DAILY CHRONICLE

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SPOKANE, WASHINGTON
November 23, 1936

Ione S. Adair
106 South Adams
Moscow, Idaho

Dear Mr. Adair:

We started your classified advertisement in Saturday issue, November 21 of The Spokesman-Review and Spokane Daily Chronicle to appear seven days as ordered.

The cost of this service is \$6.42 leaving a balance of 18¢ due us after deducting your remittance of \$6.24.

Thanking you for this business and hoping you succeed in making a deal, we are

Yours very truly,

J. L.
THE SPOKESMAN-REVIEW and SPOKANE DAILY CHRONICLE

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